

*Iris Bolling*

*Siri Gazette*



It all started with a vision. In 2007, Iris Bolling sat down at her computer and began the story of JD Harrison, a young, charismatic District Attorney from Richmond, Virginia who eventually becomes President of the United States. For Iris it was a simple stress reliever to the day in day out drama of a little thing called life. She had no idea that relief would find its way into the hearts of many. That one book has become a series of six, telling the romantic story of JD and his friends on his journey towards the White House.

The series, appropriately entitled *The Heart Series* consist of *Once You've Touched the Heart*, *The Heart of Him*, *Look Into My Heart*, *A Heart Divided*, *A Lost Heart* and ending with *The Heart*. Life has changed a little for Iris since the creation of The Heart Series. She was named Debut Author of The Year for 2010 at the Romance Slam Jam in April; Romance Author of the Year by Shades of Romance Magazine and *Once You've Touched The Heart* was named Romance Novel of The Year by Shades of Romance Magazine. Now, Iris has taken on another venture as Executive Producer. That's our exciting news! *SIRI Enterprises* joined forces with Create One Productions, and began filming a series of book trailers. Iris, along with her wonderful staff at SIRI received a rush of adrenaline during the month of November, writing scripts for the trailer, selecting a cast, finding locations and finally filming the first book trailer. The first trailer, *Once You've Touched the Heart*, stars Aaron Wiggins as JD Harrison and Morgan McCoy as Tracy Washington. With these two in the starring roles, it seems as though JD and Tracy stepped right off the pages of Iris' novel onto the screen. You be the judge, check out the pictures below.

*Romance that entice your passions,  
Raise your curiosity and touch a funny bone or two*



*Richard Jackson, Aaron Wiggins, Morgan McCoy, Iman Shabazz,  
Daryl Miles, Iris Bolling*



*Morgan McCoy and Aaron Wiggins*

## Once You've Touched the Heart

### Filming of the Book Trailer

“It was amazing to see the talented ensemble of actors literally bring the characters of OYTH to life,” Iris Bolling stated in a recent interview. “Aaron Wiggins and Morgan McCoy captured the very essences of JD and Tracy Harrison.” The scenes selected for the book trailer, which was filmed in Richmond, Virginia, peaks your interest into the personal and professional relationships of a political candidates from the moment his life takes a turn towards politics. Aaron Wiggins, an actor from the Baltimore area portrays the tall dark and handsome, with a wealth of charisma, JD Harrison as if he was born to the role. Morgan McCoy brings the beautiful, intelligent, and very innocent, Tracy Washington to life with a sense of style and grace. If you haven't been captured by The Heart Series, get ready. After viewing this trailer I can see these books literally flying off the shelves. As a special incentive for the month of December, SIRI Enterprises is offering a half price sale. You can purchase Once You've Touched The Heart at the regular price of \$12.95 and receive The Heart of Him, book 2, for only \$5.00.

Go to: [www.sirient.com](http://www.sirient.com) and purchase your copy today! Give someone you like the gift of happily ever after. You can't go wrong with these novels.

## Meet the Staff

### Chanin Richel

Image Consultant



*Chanin Richel*

Shannon Pernell is the CEO & Creative Director of Chanin Richel, a fashion design company based in Atlanta, GA. Known for its trendy and innovative designs, Chanin Richel offers a fresh new look for today's exquisite woman.

After graduating High School, Pernell studied modeling and acting at John Casablanca's, an internationally known modeling and entertainment agency. In addition, Pernell worked in the top hair salon in Richmond, Virginia that afforded her the opportunity to interact with other trend setting professionals through hair and beauty shows and day to day customer contact and service. Those interactions fostered and nurtured a desire to begin designing and consulting for women on an individual and full-time consulting basis. In the summer 2002, Chanin Richel became a reality. Working from her home, Pernell started the company with solid strategic imperatives that propelled Chanin Richel into becoming a full-fledged fashion design firm. With a strong focus on quality designs and products, Chanin Richel quickly became the talk of the Richmond metropolitan area as a result of being featured in several regional publications.